FILE

# fashion calendar 1971

31st year · issued weekly

MAY 17

JANUARY

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FEBRUARY

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AUGUST

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DECEMBER

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ruth finley, publisher tr 9-2343 8 east 77th street new york, n.y. 10021

# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Publisher.

## WEEK ENDING FRIDAY, MAY 14, 1971

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
|---|---|---|---|
| Thursday May 13 8:00 A.M. Breakfast | 17TH ANNUAL HOME FURNISHINGS CONFERENCE "This is the Year for Home Furnishings."--day long conference. Creative Merchandising Awards Luncheon at 12:30. Price: $25.00, members; $35.00, non-members. Contact: Trude Low, CH 4-8780. | NATIONAL RETAIL MERCHANTS ASS'N | BILTMORE HOTEL MADISON AVENUE & 43RD ST. |
| Thursday May 13 9:00 A.M. | PRESS PREVIEW OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Matty, CH 4-4940 or CH 4-7522. | JERRY SILVERMAN BY SHANNON RODGERS | 530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR |
| Thursday May 13 9:00 A.M. | PRESS PREVIEW: FALL COLLECTION "A New Concept in Contemporary Clothes, at a new price, for a new Tif" By invitation. Also May 20 at 9:00 A.M. Contact: 947-4551. | JACQUES TIFFEAU | 550 SEVENTH AVENUE NEW SHOWROOM - 22ND FLOOR |
| May 13 | 10:00 A.M., LEO NARDUCCI, 550 Seventh Avenue 8th floor, 594-5660. | | |
| May 13 | 10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA 4-7626. | | |
| May 13 | 10:00 A.M., JACK SARNOFF, 512 Seventh Avenue, 30th floor, PE 6-7121 | | |
| Thursday May 13 10:30 A.M. | OPENING OF FALL COLLECTION By invitation. Contact: Abbott, BR 9-9223 | V & J DESIGNS BY VICTOR JORIS | 500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR |
| Thursday May 13 11:00 A.M. | OPENING OF FALL COLLECTION By reservation. Contact: LA 4-5923 | WILSON FOLMAR | 530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR |
| Thursday May 13 11:00 A.M. | OPENING OF FALL COLLECTION By reservation. Contact: WI 7-6845 | VICTORIA ROYAL LTD. BY BILL HAIRE | 530 SEVENTH AVENUE SHOWROOM - 7th FLOOR |
| May 13 | 11:00 A.M., PIERRE CARDIN, 550 Seventh Avenue, 24th floor, 279-3091 | | |
| Thursday May 13 12:00 Noon | OPENING OF FALL COLLECTION By reservation. Contact: LO 3-6126 | CLARET BY JOSEPH BUCCHEIR | 530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR |
| Thursday May 13 12:00 Noon | OPENING OF FALL COLLECTION By invitation. Also Tuesday, May 18, at 12:00 Noon. | MOLLIE PARNIS | 530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR Contact: BR 9-5012 |
| Thursday May 13 1:00 P.M. | FALL COLLECTION BY RIZKALLAH Also May 19 at 1:00. By invitation. Contact: 594-0030. | MALCOLM STARR INTERNATIONAL | 530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR |

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| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
|---|---|---|---|
| Thursday May 13 1:30 P.M. | PRESS PREVIEW: FALL & WINTER COLLECTION | POSH, INC. BY JAY ANDERSON | 550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR |
| | Daytime dresses, costumes and evening fashions, designed by Jay Anderson and Fred Ackerman. By invitation. Thereafter by appointment. Contact: Mrs. Penny Walker, 947-0964. Publicity: Margaret Hodge, 1250 Sixth Avenue, 765-0653. | | |
| Thursday May 13 1:30 P.M. | OPENING OF COMPLETE FALL COLLECTION | DAVIDOW BY UMBERTO MANZO | 205 WEST 39TH STREET SHOWROOM - 6TH FLOOR |
| | By reservation. Thereafter by appointment. Contact: 736-6909. | | |
| Thursday May 13 2:30 P.M. | OPENING OF FALL COLLECTION | BILL BLASS LTD. | 550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR |
| | Also May 18, 20, 25, June 2 at 2:30. (Press show, Monday, May 17 at 3:00 P.M. Hotel Pierre, by invitation). Contact: 524-6968. | | |
| Thursday May 13 4:00 P.M. | OPENING OF FALL COLLECTION | DONALD BROOKS | 550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR |
| | Also May 18 and 25 at 4:00. By reservation. (Press show, Wednesday, May 12 at 4:00, by invitation). Contact: Mary Jean Rainnie, WI. 7-8235. | | |
| Thursday May 13 5:00 P.M. | PREVIEW SHOWING OF FALL COLLECTION | ANNE KLEIN AND COMPANY | 205 WEST 39TH STREET SHOWROOM - 33RD FLOOR |
| | By invitation. Contact: Betty Hanson, 279-9915. | | |
| Thursday May 13 5:30 P.M. | PREVIEW OF FALL COLLECTION | RAY AGHAYAN/BOB MACKIE (8636 Melrose Ave.,L.A.) | ST. REGIS HOTEL VERSAILLES SUITE |
| | By invitation. Showings at Hotel Gotham, May 14 at 12:00 and May 17 at 6:30. Contact: Marjorie Plecher, CI.7-2200 or Betty Brown, PL.9-6272 | | |
| Thursday May 13 6:30 P.M.- 8:30 P.M. | PREVIEW OF JEWELRY DESIGNED IN ISRAEL | CARTIER | 2 EAST 52ND STREET |
| | Exclusive collection of jewelry, designed by Israeli artists. By invitation. Contact: Doreen McCurley, Pl. 3-0111. | | |
| Thursday May 13- June 15 | "TURN-ON TO BAZAAR" | HARPER'S BAZAAR | 717 FIFTH AVENUE SHOWROOM - 11th FLOOR |
| | By invitation, 9:00 to 5:00 P.M. daily. Contact: Sheila Hultkrans, Merchandising Editor, 935-2732. | | |
| Friday May 14 8:30 A.M. | PREMIERE OF NEW SPORTSWEAR DIVISION | KASPER FOR J.L. SPORT LTD. | 500 CLUB 500 SEVENTH AVENUE |
| | By invitation. Contact: Steve Harrison, LW. 4-9000. | | |
| Friday May 14 10:00 A.M. | FALL COLLECTION BY PHILIPPE GUIBOURGE | MISS DIOR | 498 SEVENTH AVENUE SHOWROOM - 17th FLOOR |
| | Also May 17 at 10:00. By reservation. Contact: Fleta Hickman, LO. 4-9220. | | |
| Friday May 14 11:00 A.M. | PREMIERE SHOWING: FALL COLLECTION | EDWARD PARNES, INC. | 498 SEVENTH AVENUE SHOWROOM - 10th FLOOR |
| | Also May 17 at 11:00, May 20 at 1:00, May 24 at 12:00. By reservation. Contact: Ben Ray, CH. 4-3877. | | |
| May 14 | 12:00 Noon, HAROLD LEVINE, 530 Seventh Ave., 21st floor, LA. 4-0237. | | |
| May 14 | 12:00 Noon, RAY AGHAYAN/BOB MACKIE, Hotel Gotham, Private Suite, CI. 7-2200 | | |
| May 14 | 1:00 P.M. PHYLLIS SUES, 530 Seventh Avenue, 9th floor, 947-8470. | | |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
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| Friday May 14 2:00 P.M. | PRESS PREVIEW OF "HOT PANTS" FASHIONS | NATIONAL TAY-SACHS & ALLIED DISEASES | 212 EAST 63RD STREET FRANCESCO SCAVULLO STUDIO |
| | Preview of Benefit Fashion Show (Tues., May 25, 7:00 P.M. at West 79th St. Boat Basin). By invitation. Contact: 852-6530 or 861-7982. | | |
| May 14 | 2:30 P.M., HOUSE OF BRANELL, 530 Seventh Avenue, 27th floor, PE. 6-6983 | | |
| May 16 | NATIONAL BATH PRODUCTS SHOW, N.Y. Coliseum (May 16-19). Contact: 683-3380 | | |
| May 16 | NATIONAL STATIONERY SHOW, N.Y. Coliseum (May 16-20). Contact: 686-1677 | | |

WEEK BEGINNING MONDAY, MAY 17, 1971

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| May 17 | 10:00 A.M., MISS DIOR, 498 Seventh Avenue, 17th floor, LO. 4-9220 | | |
| May 17 | 11:00 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh Ave, 23rd fl, LA 4-9350 | | |
| May 17 | 11:00 A.M., EDWARD PARNES, 498 Seventh Avenue, 10th floor, CH. 4-3877 | | |
| Monday May 17 11:30 A.M. | OPENING OF FALL COLLECTION | MIGNON | 498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR |
| | Designed by Dorothy Farbo. By reservation. Contact: BR. 9-5991. | | |
| May 17 | 12:00 Noon, GEOFFREY BEENE, 550 Seventh Avenue, 4th floor, LW 4-0454 | | |
| May 17 | 12:00 Noon, GLORIA SACHS, 530 Seventh Avenue, 30th floor, LO. 3-1640 | | |
| Monday May 17 1:00 P.M. | OPENING OF FALL COLLECTION | CHESTER NOW | 530 SEVENTH AVENUE NEW SHOWROOM - 16TH FL. |
| | Showing for buyers, by reservation. (Note new address). (Press, Tuesday, May 18 at 4:00 P.M., by invitation). Contact: Maria Scotto, 239-8878. | | |
| May 17 | 1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA. 4-3520. | | |
| Monday May 17 2:00 P.M. | PREMIERE SHOWING: FALL COLLECTION | BYMINI BY GAYLE KIRKPATRICK | 498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR |
| | By invitation. Contact: Yvette, 239-4373. | | |
| May 17 | 2:30 P.M., LARRY ALDRICH, 530 Seventh Avenue, 12th floor, 244-1872 | | |
| May 17 | 3:00 P.M., BILL BLASS PRESS SHOW, Hotel Pierre, Cotillion Room, by invitation | | |
| Monday May 17 4:00 P.M. | OPENING OF FALL COLLECTION | CHESTER WEINBERG | 530 SEVENTH AVENUE NEW SHOWROOM - 16TH FL. |
| | Also May 19 at 10:00 A.M. and 4:00 P.M.; and May 24 at 4:00 P.M. By reservation (Note new address). (Press Show, Tuesday, May 18 at 12:00 Noon, by invitation). Contact: 239-8878. | | |
| Monday May 17 5:30 P.M. | PREVIEW OF PARIS READY-TO-WEAR | FRANK OLIVIER OF PARIS | HOTEL PLAZA BAROQUE SUITE |
| | Fall fashions for women, children and men. By invitation. Contact: Pamela Ripp at Liaison Agency, 355-7310. | | |
| May 17 | 5:30 P.M., HELGA, Hotel Gotham, Vice Presidential Suite, 335-6033 or CI.7-2200 | | |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
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| Monday May 17 6:00 P.M.-10:00 P.M. | PREVIEW OPENING: RETAIL AND WHOLESALE | THEA PORTER - NEW YORK | 203 EAST 60TH STREET |
| | Opening of Thea Porter's Retail shop and wholesale Fall collection. By invitation. Contact: Pamela Huberman, 832-0030. | | |
| May 17 | 6:30 P.M., RAY AGHAYAN/BOB MACKIE, Hotel Gotham, Private Suite, CI. 7-2200 | | |
| Monday May 17 8:00 P.M. | ANNUAL BENEFIT SUPPER-DANCE | FASHION INSTITUTE OF TECHNOLOGY | 227 WEST 27TH STREET |
| | Theme: "Adrian, the Magnificent" -- costumes from Crawford, Garbo, Gaynor, Harlow, Hepburn, MacDonald, Shearer; also his high fashions for the American woman. Minimum contribution: $125.00 per person for 1971 Foundation Fund for Scholarships and Development. (Black tie). Contact: LA. 4-1300. | | |
| Beginning Monday May 17 | PRE-SEASON, PRE-RESORT SWIMWEAR & PLAYCLOTHES | BRIGANCE WATERCLOTHES | 1411 BROADWAY SHOWROOM - 16TH FLOOR |
| | Continuous showings. Contact: 563-0417. | | |
| Beginning Monday May 17 | FALL BOUTIQUE IMPORTS FROM PARIS | SAM FRIEDLANDER | 530 SEVENTH AVENUE SHOWROOM - 2nd FLOOR |
| | Fall collections from the Nina Ricci Boutique. Continuous by appointment. Contact: Helen Presser, PE. 6-2663. | | |
| Beginning Monday May 17 | FALL LATE-DAY AND EVENING FASHIONS | JIMMAE BY MARY MATISE | 530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR |
| | Continuous showings by appointment. Contact: Ethel Shieff, 736-3075. | | |
| Beginning Monday May 17 | OPENING OF FALL COLLECTION | NAT HIRSCH FOR JUNIOR GALLERY | 250 WEST 39TH STREET SHOWROOM - 10TH FLOOR |
| | Continuous showings. Contact: 594-0352. Publicity: Stutman Assoc., 247-2662 | | |
| Beginning Monday May 17 | OPENING OF FALL COLLECTION | LAWRENCE OF LONDON & LAWRENCE OF LONDON INT'L. | 512 SEVENTH AVENUE SHOWROOM - 20th FLOOR |
| | A new collection of international couture coats, all-weather coats and fun furs. Continuous showings. Contact: Rita Young, 244-3815. | | |
| Beginning Monday May 17 | OPENING OF FALL COLLECTION | HENRY RUTMAN FOR MISS GALLERY | 230 WEST 38TH STREET SHOWROOM - 10TH FLOOR |
| | Continuous showings. Contact: 239-4768. Publicity: Stutman Associates, 247-2662. | | |
| Beginning Monday May 17 | ITALIAN READY-TO-WEAR IN NEW YORK | MODA ROMANA | ST. REGIS HOTEL MEZZANINE |
| | Showing of Fall collections. By reservation. Contact: PL. 5-2340. | | |
| Beginning Monday May 17 | OPENING OF FALL COLLECTION | RAFFAELE | 530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR |
| | Continuous showings. Contact: LO. 5-3250. | | |
| Beginning Monday May 17 | OPENING OF FALL COLLECTIONS | TANNER OF NORTH CAROLINA: TOBY TANNER: TANNERWAY | 530 SEVENTH AVENUE SHOWROOM - 28th FLOOR |
| | Continuous showings. Contact: 244-6350 | | |
| Monday May 17-May 20 | FRENCH READY-TO-WEAR IN NEW YORK | ADOLPHE-PARIS (160 RUE MONMARTRE) | HOTEL GOTHAM SUITE 603 |
| | First showing in New York by French ready-to-wear designer Adolphe. By appointment, 10:00 A.M. to 6:00 P.M. Contact: Suzanne Dahmlow, 744-1908; or CI. 7-2200 | | |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
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| Monday May 17- May 22 | FRENCH READY-TO-WEAR IN NEW YORK | FASHIONS BY SIX FRENCH MANUFACTURERS | HOTEL GOTHAM 4TH & 5TH FLOORS |
| | By Jean Barthet, Castillo, Gabs, Germaine et Jane, Jany Six, Mac Tac. Contact: French Expositions in the U.S., 1301 Sixth Avenue, CO. 5-5676. | | |
| Tuesday May 18 | PRESS PREVIEW: PREMIERE COLLECTION | Designers' MELANGE, Inc. | 205 WEST 39TH STREET NEW SHOWROOM - 2ND FLOOR |
| | A new concept for retailers...Groups of related merchandise and separates, designed by Anne Klein, Pierre Cardin, Jacques Tiffeau, Murray Nieman, Don Simonelli, John Anthony, Jim Baldwin, Frank Masandrea. All day party, 9:00 to 5:00, by invitation. Contact: Gayle Osman, 868-2135. | | |
| May 18 | 9:00 A.M., MALCOLM CHARLES, 530 Seventh Avenue, 5th floor, 594-3000. | | |
| Tuesday May 18 9:30 A.M. | OPENING OF FALL COLLECTION | CLAUDIA BY GEORGE HALLEY | 498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR |
| | By invitation. Thereafter by appointment. Contact: 564-0910. | | |
| Tuesday May 18 10:00 A.M. | OPENING OF FALL COLLECTION | BEN REIG | 498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR |
| | Also May 19 at 11:30. By reservation. Contact: Mr. Revell, CH. 4-1542. | | |
| May 18 | 10:00 A.M., LEO NARDUCCI, 550 Seventh Avenue, 8th floor, 594-5660. | | |
| May 18 | 10:00 A.M., JACK SARNOFF, 512 Seventh Avenue, 30th floor, PE. 6-7121. | | |
| May 18 | 10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626. | | |
| May 18 | 10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Avenue, 23rd floor, LA. 4-9350. | | |
| Tuesday May 18 11:00 A.M. | PREVIEW OF FALL COLLECTION | MR. MORT BY STAN HERMAN | 498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR |
| | By reservation. Thereafter by appointment. Contact: 524-3818. | | |
| May 18 | 11:00 A.M., LAIRD-KNOX BY TRACY MILLS, 512 Seventh Ave., 37th fl., LA. 4-2544. | | |
| Tuesday May 18 12:00 Noon | OPENING OF FALL COLLECTION | COUNTESS ALEXANDER | 530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR |
| | Also May 26 at 12:00 Noon. By reservation. Contact: Sam Cohen, 244-5693. | | |
| May 18 | 12:00 Noon, CHESTER WEINBERG PRESS SHOW, 530 Seventh Ave., by invitation. | | |
| May 18 | 12:00 Noon, MOLLIE PARNIS, 530 Seventh Avenue, 18th floor, BR. 9-5012. | | |
| May 18 | 1:00 P.M., BOUTIQUE DONALD BROOKS, 550 Seventh Ave., 21st fl., WI. 7-8235. | | |
| May 18 | 1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA. 4-3520. | | |
| Tuesday May 18 2:30 P.M. | OPENING OF FALL COLLECTION | CUDDLECOAT-LaFLAQUE BY VICTOR JORIS | 500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR |
| | By invitation. At 10:30 and 2:30 until June 15. Contact: Peter Horn, BR.9-9223 | | |
| May 18 | 2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968. | | |
| May 18 | 4:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 21st floor, WI. 7-8235. | | |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
|---|---|---|---|
| May 18 | 4:00 P.M., CHESTER NOW PRESS SHOW, 530 Seventh Ave., 16th floor,by invitation. | | |
| Tuesday May 18 5:00 P.M. | OPENING OF FALL COLLECTION | TRIGERE | 550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR |
| | Also May 20, 26 at 2:30; May 21 at 10:30. By reservation. Contact: LO. 3-1600. | | |
| May 18 | 5:30 P.M., HELGA, Hotel Gotham, Vice Presidential Suite, CI. 7-2200. | | |
| Tuesday May 18 6:00 P.M. | OPENING OF FALL COLLECTION | MICHAEL NOVARESE & PIETRO ORSINI BY NOVARESE | HOTEL PLAZA PRIVATE SUITE |
| | Also May 19 at 6:00. By reservation. Thereafter by appointment. Contact: 711 No. La Cienega Blvd., 213-652-9010 (L.A.); or PL. 9-3000. | | |
| Tuesday May 18 9:00 P.M. | LEATHER FASHIONS BY BILL SMITH | MARK CROSS | 707 FIFTH AVENUE |
| | By invitation. Contact: Anita Tiburzi, 752-1510. | | |
| Tuesday May 18- June 4 | FASHION E.S.P. ON AND OFF CAMPUS | GLAMOUR MAGAZINE | 420 LEXINGTON AVENUE SHOWROOM - 19TH FLOOR |
| | Live modeling and a slide presentation of the August issue: 9:00 A.M., (except Mondays), 11:00 A.M., 2:00, 4:00 (except Fridays). By appointment. Contact: Joan Carter, 689-5900, ext. 482. | | |
| May 19 | 10:00 A.M., GINO CHARLES, 530 Seventh Avenue, 4th floor, LA. 4-4510. | | |
| May 19 | 10:00 A.M., SOMETHING! BY OSCAR DE LA RENTA, 1411 Bway, 29th fl, 594-5424. | | |
| May 19 | 10:00 A.M., CHESTER WEINBERG, 530 Seventh Avenue, 16th floor, 239-8878. | | |
| May 19 | 11:00 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh Ave, 23rd fl, LA. 4-9350. | | |
| May 19 | 11:30 A.M., BEN REIG, 498 Seventh Avenue, 23rd floor, CH. 4-1542. | | |
| May 19 | 11:30 A.M., TRAINA BOUTIQUE & TRAINA SPORT, 550 Seventh, 14th fl, LA. 4-3520 | | |
| May 19 | 12:00 Noon, HAROLD LEVINE, 530 Seventh Avenue, 21st floor, LA. 4-0237. | | |
| Wednesday May 19 12:30 P.M. Luncheon | SUMMER FASHIONS AT LUNCHEON SHOW | PETER PAN & BABA KEA FOR PETER PAN | BARBETTA RESTAURANT 321 WEST 46TH STREET |
| | Swimwear and fun-playclothes. Reservations ($5.95): CI 6-9171 . Barbetta Publicity: Ellen Perl, TE. 2-8212. | | |
| Wednesday May 19 1:00 P.M. | OPENING OF FALL COLLECTIONS | SARMI; SARMI BOUTIQUE | 550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR |
| | Designed by Martin Staehely. Also May 20 at 1:00. By reservation. Contact: Dorothy Hermé, 244-7270. | | |
| May 19 | 1:00 P.M., DOMINIC ROMPOLLO, 550 Seventh Avenue, 6th floor, 239-4155. | | |
| May 19 | 1:00 P.M., MALCOLM STARR INTERNATIONAL, 530 Seventh Avenue, 20th fl, 594-0030. | | |
| May 19 | 2:30 P.M., LARRY ALDRICH, 530 Seventh Avenue, 12th floor, 244-1872. | | |
| May 19 | 2:30 P.M., CHRISTIAN DIOR-NEW YORK, 498 Seventh Ave., 17th floor, LO. 4-9220. | | |
| May 19 | 2:30 P.M., HOUSE OF BRANELL, 530 Seventh Avenue, 27th floor, PE. 6-6983. | | |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
|---|---|---|---|
| Wednesday<br>May 19<br>2:30 P.M. | PRESS PREVIEW:<br>COUTURE FUR FASHIONS<br>Fall capsule showing. By invitation. Publicity: Eleanor Lambert, MU. 8-2130. Contact: Vera Bacal, CI. 7-1388. | MAXIMILIAN | 20 WEST 57TH STREET<br>SHOWROOM - 3RD FLOOR |
| Wednesday<br>May 19<br>4:00 P.M. | OPENING OF<br>FALL COLLECTION<br>By invitation. Thereafter by appointment in showroom , 20th floor. Contact: Esther Reifer, OX. 5-4270. Publicity: Pennoyer Associates, MU. 2-6480. | McMULLEN<br>(550 SEVENTH AVENUE) | 500 CLUB<br>500 SEVENTH AVENUE |
| May 19 | 4:00 P.M., CHESTER WEINBERG, 530 Seventh Avenue, 16th floor, 239-8878. | | |
| Wednesday<br>May 19<br>5:30 P.M.<br>Champagne | FALL COLLECTION: FIRST<br>ANNIVERSARY CELEBRATION<br>Fall cocktail and evening fashions and accessories designed by Surjit and Adarsh Gill. By invitation. Publicity: Frances Laterman, TR. 6-5921. Thereafter by appointment, Sherry Netherland, 355-2800. Contact: Miss Gill, 348-2132. | SAZ<br>(200 EAST END AVENUE) | RAFFLES<br>FIFTH AVENUE & 59TH STREET |
| May 19 | 6:00 P.M., MICHAEL NOVARESE, Hotel Plaza, private suite, PL. 9-3000. | | |
| May 20 | 9:00 A.M., JACQUES TIFFEAU, 550 Seventh Avenue, 17th floor, WI. 7-4551. | | |
| May 20 | 9:30 A.M., CHRISTIAN DIOR-NEW YORK, 498 Seventh Ave., 17th floor, LO. 4-9220. | | |
| May 20 | 10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Avenue, 11th floor, LA. 4-9350. | | |
| Thursday<br>May 20<br>11:00 A.M. | PREVIEW OF<br>FALL COLLECTION<br>By invitation. Thereafter by appointment. Contact: WI. 7-7200. Publicity: Eleanor Lambert, MU. 8-2130. | SUZY PERETTE<br>BY VICTOR COSTA | 498 SEVENTH AVENUE<br>SHOWROOM - 8TH FLOOR |
| May 20 | 11:30 A.M.,CHUCK HOWARD, 550 Seventh Avenue, 2nd floor, 564-2155. | | |
| Thursday<br>May 20<br>12:00 Noon | OPENING OF<br>FALL COLLECTION<br>Preview of new Fall collection. By invitation. Thereafter by appointment in temporary showroom, 7th floor, Contact: 586-3681. | FERDINANDO SARMI LTD.<br>(20 WEST 57TH STREET) | HOTEL PIERRE<br>COTILLION ROOM |
| Thursday<br>May 20<br>12:30 P.M.<br>Luncheon | BOUTIQUE FASHIONS<br>AT LUNCHEON SHOW<br>Fashion show and presentation of dogs for adoption. Reservations ($6.50): PL. 9-7010. Commentator and coordinator: Mary Alice Rice, PL. 2-5726. | A.S.P.C.A. AND<br>LAFITTE BOUTIQUE | HOTEL PLAZA<br>TERRACE ROOM |
| May 20 | 1:00 P.M., SARMI; SARMI BOUTIQUE, 550 Seventh Avenue, 3rd floor, 244-7270. | | |
| May 20 | 1:00 P.M., EDWARD PARNES, 498 Seventh Avenue, 10th floor, CH. 4-3877. | | |
| May 20 | 2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968. | | |
| May 20 | 2:30 P.M., TRIGERE, 550 Seventh Avenue, 16th floor, LO. 3-1600. | | |
| Thursday<br>May 20<br>3:00 P.M.<br>Champagne | WIG COLLECTION &<br>FALL FASHIONS<br>Helene Curtis' new wigs, coordinated with Don Simonelli's Fall and Winter fashions. By invitation. Contact: Colleen Dorfman, 867-3150. | HELENE CURTIS &<br>DON SIMONELLI | 205 WEST 39TH STREET<br>SHOWROOM - 15TH FLOOR |
| May 20 | 4:00 P.M., MALCOLM STARR, 530 Seventh Avenue, 20th floor, 594-0030. | | |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
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| May 20 | 4:00 P.M., J.G. COUTURE, 530 Seventh Avenue, 20th floor, 594-0030. | | |
| Thursday May 20 4:00 P.M.- 7:00 P.M. Cocktails | PRESS PREVIEW: HOME LINENS BY BILL BLASS | SPRINGS MILLS, INC. | 104 WEST 40TH STREET 3RD FLOOR |
| | Informal press preview of the Bill Blass collection of Bed and Bath linens for Springs Mills. Mr. Blass will be present to greet the guests. Press only, by invitation. (Buyers, Monday June 7, 4:00 to 7:00.) Contact: Doris Thistlewood, 556-6435. | | |
| Thursday May 20 4:30 P.M. | SUMMER AND FALL COLLECTION | ISSEY MIYAKE OF JAPAN | JAPAN HOUSE 333 EAST 47TH STREET |
| | "Fashion For Our Time" -- using traditional Japanese cotton and Toray fabrics. By invitation. Contact: Mrs. Eijima, 832-1161. Thereafter at 415 East 52nd St., by appointment. (Show at 5:30). Contact: Tom Broome, CI. 7-4235. | | |
| Friday May 21 8:45 A.M. & 11:45 A.M. | FRENCH PRET-A-PORTER AT TWO SHOWINGS | THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) | NEW YORK HILTON HOTEL BALLROOM |
| | Commentary and co-chmn: Dominique Peclers, Promotion and Style; Roberte Peligry, International Wool Bureau. Prices (breakfast): $10.00 members; $20.00 guests; (luncheon) $15.00 members; $25.00 guests. Contact: CI. 7-3940. | | |
| May 21 | 10:30 A.M., TRIGERE, 550 Seventh Avenue, 16th floor, LO. 3-1600. | | |
| Sunday May 23- May 26 | THIRD SEMI-ANNUAL BOUTIQUE SHOWING | NATIONAL BOUTIQUES SHOW | HOTEL McALPIN BWAY & 34TH STREET |
| | Over 900 apparel and accessory manufacturers; 630 exhibitors; 20 countries represented. Contact: Oscar Pluznick, 99 Chauncy, Boston; LA. 4-5024. | | |
| Sunday May 23- May 26 | FRENCH READY-TO-WEAR AT BOUTIQUE SHOW | FEDERATION FRANCAISE DU VETEMENT FEMININ | HOTEL McALPIN COLONIAL RM.-3RD FLOOR |
| | Fashions by Gervanne-Valdrome, Olivier de Verlon, Mac Tac, Germaine et Jane, Castillo, Gabs, Roga, Jany Six, Pierre Dostal, Cuir 20 Ans, Furtiss, Jean Barthet, Boudy & Cie, Gamma, Helene Xavier. Contact: French Expositions in the U.S., 1301 Sixth Ave., CO. 5-5676. | | |
| May 24 | 12:00 Noon, EDWARD PARNES, 498 Seventh Avenue, 10th floor, CH. 4-3877. | | |
| May 24 | 12:00 Noon, GLORIA SACHS, 530 Seventh Avenue, 30th floor, LO. 3-1640. | | |
| May 24 | 1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA. 4-3520. | | |
| May 24 | 2:30 P.M., LARRY ALDRICH, 530 Seventh Avenue, 12th floor, 244-1872. | | |
| Monday May 24 3:00 P.M. | PRESS PREVIEW: FURS BY EMERIC PARTOS | BERGDORF GOODMAN | FUR SALON 2ND FLOOR |
| | Fall preview of Emeric Partos exclusive fur designs for Bergdorf Goodman. By invitation. Publicity: Madeline de Vries, PL. 3-7300. | | |
| Monday May 24 4:00 P.M. Cocktails | PRESS PREVIEW: JEWELRY AND FASHIONS | ALEXIS KIRK | CAMELOT RESTAURANT 1265 THIRD AVENUE (73RD ST) |
| | Showing of Fall collection of Jewelry and fashions by Alexis Kirk. By invitation. Contact: MU. 9-8466. | | |
| May 24 | 4:00 P.M., CHESTER WEINBERG, 530 Seventh Avenue, 16th floor, 239-8878 | | |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
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| Monday May 24 5:00 P.M.-7:00 P.M. | PRESS PREVIEW: "PERSIAN TENTED CITY" | HOUSE OF JANSEN | HOTEL PIERRE COTILLION ROOM |
| | Models for tented city, designed especially to celebrate the 2500th anniversary of the Persian Empire at Persepolis in Iran (celebration in October). By invitation. Contact: Budd Calisch, Dorelle Assoc., 489-8420. | | |
| May 25 | 10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626. | | |
| May 25 | 11:00 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh Ave, 23rd fl, LA. 4-9350. | | |
| May 25 | 12:00 Noon, HAROLD LEVINE, 530 Seventh Avenue, 21st floor, LA. 4-0237. | | |
| Tuesday May 25 12:30 P.M. Luncheon | GRADUATION LUNCHEON | TOBE-COBURN SCHOOL FOR FASHION CAREERS | WALDORF-ASTORIA EMPIRE ROOM |
| | Guest speaker: Nancy White, Editor-in-Chief, Harper's Bazaar. Certificates to 115 graduates; awards to outstanding alumnae. By invitation. Publicity: Constance Hope Associates, PL. 7-0515. | | |
| May 25 | 1:00 P.M., BOUTIQUE DONALD BROOKS, 550 Seventh Ave., 21st floor, WI. 7-8235. | | |
| Tuesday May 25 2:00 P.M. | OPENING OF FALL COLLECTION | ORIGINALA | 512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR |
| | Also June 1 at 2:00. By appointment. Contact: Miss Ruth or Miss Lorna,695-5100. | | |
| May 25 | 2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968. | | |
| May 25 | 4:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 21st floor, WI. 7-8235. | | |
| Tuesday May 25 4:00 P.M. | PRESS SHOWING OF FUR COLLECTION | GEOFFREY BEENE FOR DAN GROSSMAN | 550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR |
| | By invitation. Thereafter by appointment. Contact: PE. 6-0088. | | |
| Tuesday May 25 4:00 P.M.& 5:30 P.M. | PRESS PREVIEW: FILM AND FASHION SHOWS | MONSANTO (350 FIFTH AVENUE) | 46 PARK AVENUE PRATT MANHATTAN CENTER |
| | Film showing and men's and women's fashions in Monsanto fibers. Cocktail reception at 4:30. By invitation. Contact: Pat Mardis, 556-5433. | | |
| Beginning Tuesday May 25 | OPENING: ANGELA'S FALL COLLECTION | ROSSINO-ANGELA | 530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR |
| | By appointment. Contact: 695-7230. | | |
| May 26 | 10:30 A.M., OSCAR DE LA RENTA, 550 Seventh Avenue, 11th floor, LA. 4-9350. | | |
| May 26 | 11:30 A.M., TRAINA BOUTIQUE & TRAINA SPORT, 550 Seventh, 22nd fl, LA. 4-3520. | | |
| May 26 | 12:00 Noon, COUNTESS ALEXANDER, 530 Seventh Avenue, 9th floor, 244-5693. | | |
| Wednesday May 26 1:00 P.M. | SHOWING OF FALL COLLECTION | RUDI GERNREICH FOR HARMON KNITWEAR | 530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR |
| | By invitation. Thereafter by appointment. Contact: 695-1617 | | |
| Wednesday May 26 2:00 P.M. | FALL AND WINTER FUR COLLECTION | REIN, RAME & GURVITCH | 150 WEST 30TH STREET FUR GALLERIA-2ND FL. |
| | (Note change of date). For press and resident buyers. By invitation. Contact: Leon Hecht, CH. 4-2179. | | |
| May 26 | 2:30 P.M., TRIGERE, 550 Seventh Avenue, 16th floor, LO 3-1600. | | |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
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| Wednesday May 26 3:00 P.M. | SHOWING OF FALL COLLECTIONS | SCOTT BARRIE; & BARRIE SPORT | PLACE TO BE ANNOUNCED |
| | By invitation. Thereafter by appointment in showroom, 109 West 38th Street, 12th floor, Contact: Grayce Young, 736-5672. | | |
| Wednesday May 26 5:00 P.M. | PREVIEW OF FUR COLLECTION | REVILLON BY FERNANDO SANCHEZ | 5TH FLOOR FUR SALON |
| | By invitation. Thereafter by appt. Contact: Louis Wheeler, PL.3-4000,Ex. 496 | | |
| Thursday May 27 11:45 A.M. Luncheon | CONSUMER PROTECTION LUNCHEON | NAT'L HOME FASHIONS LEAGUE (767 LEXINGTON) | HOTEL PLAZA BALLROOM |
| | "The Government and Industry Points of View on Consumerism." Speakers: Leslie V. Dix, Federal Trade Commission; Frederick Fortress, Celanese Fibers. Prices: $14.00, members; $16.00, guests. Contact: TE. 8-5133 | | |
| May 31 | MEMORIAL DAY HOLIDAY (Monday) | | |
| June 1 | 1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, LA. 4-3520 | | |
| June 1 | 2:00 P.M. ORIGINALA, 512 Seventh Avenue, 43rd floor, 695-5100 | | |
| Tuesday June 1 5:00 P.M. | PREVIEW: SPRING FABRICS | TEXFI LIVELY KNITS (1040 AVE. OF AMERICAS) | ST. REGIS HOTEL ROOF & PENTHOUSE |
| | "Springtime '72" -- a multi-media presentation of European and American fashion designs. Commentary and fashion direction by Carol Cooper Garey. By invitation only. Cocktails at 5:00. Show promptly at 6:00. Publicity: Terry Mayer Associates, 685-6561. | | |
| Beginning Tuesday June 1 | OPENING OF FALL COLLECTION | KIMBERLY KNITWEAR INC. | 1410 BROADWAY SHOWROOM - 10TH FLOOR |
| | Continuous showings. Contact: LO.4-1080. | | |
| Beginning Tuesday June 1 | FALL-WINTER JEWELRY COLLECTION | NAPIER | 530 FIFTH AVENUE SHOWROOM - 2nd FLOOR |
| | Continuous showings. Contact: YU. 6-6633. | | |
| Wednesday June 2 7:00 A.M. Breakfast | ANNUAL BREAKFAST FASHION SHOWS | DEERING-MILLIKEN (1045 SIXTH AVENUE) | WALDORF ASTORIA GRAND BALLROOM |
| | Also June 3, 4, 8, 9, 10, 11, 15, 16. Show at 8:00 A.M. By invitation. Contact: June Roche, OX. 5-1200. | | |
| June 2 | 11:30 A.M., TRAINA BOUTIQUE & TRAINA SPORT, 550 Seventh, 14th fl., LA. 4-3520 | | |
| June 2 | 2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968 | | |
| Beginning Wednesday June 2 | OPENING: FALL-WINTER FUR COLLECTIONS | BEN KAHN; & BOUTIQUE BEN KAHN | 150 WEST 30TH STREET SHOWROOM - 13TH FLOOR |
| | Showings by private appointment only. Contact: Ben Kahn--Ernest Graf, BR. 9-0633; Boutique -- Arthur Coopchik, 594-5303. | | |
| Thursday June 3 10:30 A.M. | PRESS PREVIEW: FUR FASHIONS | H.B.A. FUR CORP.; ANNE KLEIN | 350 SEVENTH AVENUE SHOWROOM - 14TH FLOOR |
| | Showing of fur fashions for press and buyers. By invitation. Contact: Lillian Shockley, LA. 4-0105. | | |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
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| Thursday June 3 2:00 P.M. | PRESS PREVIEW OF FUR FASHIONS | NEUSTADTER FURS DESIGNED BY GALANOS | 333 SEVENTH AVENUE SHOWROOM - 11TH FLOOR |
| | By invitation. Thereafter by appointment. Contact: LA. 4-3365 | | |
| Monday June 7 11:00, 1:30 & 4:00 | PREVIEW OF FUR COLLECTION | THE FUR DIMENSION DESIGNED BY MR. FRED | FUR & SPORT INC.-SHOWROOM 224 WEST 30TH STREET |
| | Showing of fur fashions for press and buyers. By reservation. Press: Lisa Curtis, 684-7444. Buyers: Albert Gompertz, 736-8516. Thereafter by appointment. | | |
| Monday June 7 2:30 P.M. | PRESS PREVIEW: FUR FASHIONS | CHESTER WEINBERG FURS (FOR GOLDIN-FELDMAN) | 345 SEVENTH AVENUE SHOWROOM - 12TH FLOOR |
| | Showing of fur fashions for press and buyers, designed by Chester Weinberg. Contact: Donald Bernstein, LA 4-5373. | | |
| Monday June 7 4:00 P.M. | PREVIEW OF FUR COLLECTION | DONALD BROOKS FOR MICHAEL FORREST | HOTEL PLAZA TERRACE ROOM |
| | By invitation. Thereafter by appointment in showroom, 333 Seventh Avenue, 20th floor. Contact: LO 4-4726. | | |
| Monday June 7 5:30 P.M. | PREVIEW PARTY-- AUGUST ISSUE | MADEMOISELLE MAGAZINE (420 LEXINGTON AVENUE) | N.Y. STATE THEATRE LINCOLN CENTER |
| | Invitations will be issued. Admission by non-transferable ticket. | | |
| Tuesday June 8 8:00 A.M. | SECOND ANNUAL FALL HANDBAG FASHION SHOW | NATIONAL HANDBAG ASSN. (347 FIFTH AVENUE) | STATLER-HILTON HOTEL |
| | Produced by Perceptions III. By invitation. Contact: Natalie Marcin, 683-6969. | | |
| Tuesday June 8 8:00 A.M. Breakfast | SEMI-ANNUAL FALL SEMINAR | MERCHANDISING MOTIVATION (200 MADISON AVENUE) | HOTEL PLAZA BALLROOM |
| | "The Moving Picture." Show at 8:30 A.M. Prices: $17.50, members; $25.00, guests. Contact: Marjorie Reich or Frances Hodges, OR 9-4484. | | |
| Tuesday June 8 10:00 A.M. | PRESS PREVIEW: FUR COLLECTION | BILL BLASS | 550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR |
| | By invitation. Thereafter by appointment. Contact: 524-6968. | | |
| Tuesday June 8 11:30 A.M. | PRESS SHOWING OF FALL COLLECTION | HALSTON LTD. | 33 EAST ~~67~~ 68TH STREET SHOWROOM |
| | By invitation. Repeat show at 3:00, for customers. Cont.: Libby King, 535-3542. | | |
| Tuesday June 8 12:30 P.M.; 3:00; 5:30 | ANNUAL FALL TRENDS SHOW | SEVENTEEN MAGAZINE (320 PARK AVENUE) | N.Y. HILTON HOTEL TRIANON BALLROOM |
| | "Straight Talk from Seventeen." Also at 3:00 and 5:30. Tickets: $15.00 each, by invitation only. Contact: PL. 9-8100. | | |
| Tuesday June 8 2:00 P.M. | FUR FASHIONS BY THREE DESIGNERS | ALIXANDRE FURS | 150 WEST 30TH STREET SHOWROOM - 18TH FLOOR |
| | Furs by John Kloss, Viola Sylbert, Chloe. By invitation. Contact: 736-5550. | | |
| Tuesday June 8 3:00 P.M. | PREVIEW: FALL-WINTER FUR COLLECTION | PAULINE TRIGERE FOR OLIVER GINTEL | 333 SEVENTH AVENUE SHOWROOM - 16TH FLOOR |
| | Showing of Fall-Winter fur collection, designed by Pauline Trigere for Oliver Gintel. By invitation. Contact: PE 6-5573. | | |
| Tuesday June 8 5:00 P.M. Cocktails | PREVIEW: FALL-WINTER FUR COLLECTION | MAXIMILIAN | 20 WEST 57TH STREET SHOWROOM - 3RD FLOOR |
| | Franchise collection for buyers and store executives, by invitation. Show at 5:30. Publicity: Eleanor Lambert, MU 8-2130;or Vera Bacal, CI 7-1388. | | |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
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| Wednesday June 9 8:30 A.M. Breakfast | SHOWING OF FALL KNITTED FASHIONS | THE AMERICAN WOOL COUNCIL (570 SEVENTH) | FOUR SEASONS RESTAURANT 99 EAST 52ND STREET |
| | The American Wool Council and the Nat'l Handknitting Yarn Assn., in cooperation with "Vogue Magazine," will present Fall fashions to buyers and yarn executives. By invitation. Contact: Rosemary Taco, LW 4-3490. | | |
| Wednesday June 9 10:00 A.M. | PRESS PREVIEW: FUR COLLECTION | GEOFFREY BEENE FOR DAN GROSSMAN | 333 SEVENTH AVENUE SHOWROOM - 19TH FLOOR |
| | Also the Dan Grossman fur collection. By invitation. Contact: PE 6-0088. | | |
| Wednesday June 9 11:00 A.M. | PRESS PREVIEW: FUR COLLECTION | OSCAR DE LA RENTA | 333 SEVENTH AVENUE SHOWROOM - 18TH FLOOR |
| | By invitation. Publicity: Eleanor Lambert, MU 8-2130. | | |
| Wednesday June 9 2:30 P.M. | PRESS PREVIEW: FALL FURS | FREDRICA | 345 SEVENTH AVENUE SHOWROOM - 16TH FLOOR |
| | For press and buyers, by invitation. Thereafter by appointment, Contact: Miss Lenore, CH 4-8685. Publicity: Pauline Greene, TN 7-2288 | | |
| Wednesday June 9 4:30 P.M. | PREVIEW OF FALL COLLECTION | RONALD AMEY | 16 WEST 57TH STREET SHOWROOM - 5TH FLOOR |
| | By invitation. Thereafter by appointment. Contact: Helen Borger, CO 5-7720. | | |
| Wednesday June 9 4:30 P.M. | FUR PREVIEW FOR PRESS AND BUYERS | SWAKARA FUR FASHIONS | ST. REGIS HOTEL VERSAILLES SUITE |
| | Show at 5:00. By invitation. Contact: Patricia Milgram, PR., 688-6900. | | |
| Wednesday June 9 4:30 P.M. and 6:00 P.M. | PREMIERE OF AUGUST PROMOTION | CHARLIE MAGAZINE (360 PARK AVENUE SO.) | THE LAMBS CLUB 130 WEST 44TH STREET |
| | "Ecographics"--a "pop-top ecological fashion review"--musical show of August editorial merchandise, co-sponsored by American Wool Council, J.P. Stevens, and Reynolds Aluminum. Cocktails, 4:00 and 5:30. For press, stores, advertising agencies, by invitation. Contact: Charlie Magazine, 725-8855. | | |
| Thursday June 10 12:00 Noon Luncheon | FALL FUR COLLECTION | BARLAN (333 SEVENTH AVENUE) | PENN GARDEN HOTEL GRAND BALLROOM |
| | Furs by Barlan, Stephen Burrows, Carol Horn, Zandra Rhodes, and Adri. Show at 1:00. By invitation. Thereafter by appointment in showroom, 7th floor. Contact: Miss Ray, LO 5-6033 or LO 5-4259. | | |
| Thursday June 10 5:30 P.M. 7:30 P.M. | SLIDE PRESENTATION FOR THE TRADE | SAGA MINK | 420 LEXINGTON AVENUE J. WALTER THOMPSON (RM.A) |
| | For designers, cutters, furriers, by invitation. (Press show, Monday, June 14 at 12:30 P.M., luncheon). Contact: Jane Kaufman, MU 6-7000. | | |
| Friday June 11 9:30 A.M. | PRESS PREVIEW: FALL-WINTER FURS | CHRISTIAN DIOR FURS; LAURENCE KAYE FURS | 345 SEVENTH AVENUE SHOWROOM - 21ST FLOOR |
| | Fur collections by Christian Dior Furs, Miss Dior Furs, Christian Dior Monsieur, Laurence Kaye. By invitation. Beginning Monday, June 14, daily at 10:30 and 2:30, by appointment. Contact: 695-8340. | | |
| Sunday June 13- June 17 | 57TH NATIONAL PRESS WEEK | NEW YORK COUTURE BUSINESS COUNCIL | NEW YORK HILTON HOTEL SIXTH AVENUE ~~& 53RD~~ ST. |
| | Fall collections of leading designers for visiting press. By invitation. Director: Mildred Sullivan, 141 West 41st Street, LA 4-0461 | | |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
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| Tuesday June 15 10:30 A.M. | FUR FASHIONS BY GIVENCHY | GIVENCHY FOR ALIXANDRE | 150 WEST 30TH STREET SHOWROOM - 18TH FLOOR |
| | By invitation. Thereafter by appointment. Givenchy Publicity: Ruth Hammer Associates, 685-8290. Contact: 736-5550 | | |
| Sunday June 20-June 25 | SEMI-ANNUAL PRESS WEEK | AMERICAN DESIGNER SHOWINGS | ESSEX HOUSE 160 CENTRAL PARK SOUTH |
| | Spring collections by leading American designers for visiting press. By invitation. Publicity: Eleanor Lambert, MU 8-2130. | | |

CONTINUOUS SHOWINGS - THESE FALL COLLECTIONS HAVE OPENED

JOHN ANTHONY . . . . . 530 Seventh Avenue, 29th floor, 239-7080

AQUANALA . . . . . 512 Seventh Avenue, 13th floor, 736-1076

ARBE IMPORTS (AND HOLIDAY) . . . . . 498 Seventh Avenue, 11th floor, LW 4-0220

THE ARKINS: LANVIN . . . . . 530 Seventh Avenue, 7th floor, WI 7-5324

BELLOTTI OF COMO (Scarves). . . . . 853 Seventh Ave.,Suite 5A,246-9659/BU8-2557

BRENNER COUTURE . . . . . 498 Seventh Ave., 21st floor, 947-9677

TED BROWN . . . . . 498 Seventh Ave., 2nd floor, LO 4-9311

CACHAREL (Div. of Mallory) . . . . . 530 Seventh Avenue, 19th floor, WI 7-4406

CARLYE BY SADYE WEINBERG . . . . . 530 Seventh Avenue, 8th floor, 244-6761

CLOTHES CIRCUIT BY ADRI (div. Anne Fogarty). . 550 Seventh Avenue, 7th floor, LO 4-9115

CONCEPT VII BY JACK BODI . . . . . 530 Seventh Avenue, 6th floor, 695-7715

DAVID CRYSTAL . . . . . 498 Seventh Avenue, 23rd floor, BR 9-6560

MARION DIGNEY LTD. . . . . 262 West 38th Street, 17th floor, 838-3630

DIA DIODATO . . . . . 512 Seventh Avenue, 38th floor, 594-3219

DESIGN THAI . . . . . 550 Seventh Avenue, 18th floor, 239-8530

FIFTH ADDITION BY MARSHALL KLUGMAN . . . . . 530 Seventh Avenue, 3rd floor, LO 4-9194

ANNE FOGARTY . . . . . 550 Seventh Avenue, 7th floor, LO 4-9115

SEYMOUR FOX . . . . . 512 Seventh Avenue, 22nd floor, LO 4-3246

FRENCH READY-TO-WEAR by DENNET BARRY sportswear, ANDRE FALLER blouses, LOU lingerie
Mr. Maurice Choukroun, N.Y. Hilton Hotel, Suite 1509, 586-7000

HENRY FRIEDRICKS . . . . . 205 West 39th Street, 13th floor, PE 6-8867

DIANE VON FURSTENBERG . . . . . Essex House, 160 C.Pk.So.,Suite203, 247-0300

(continued on following page)

THESE FALL COLLECTIONS HAVE OPENED (continued from page 13)

GALINA-BOUQUET . . . . . 499 Seventh Avenue, 12th floor, 565-3304

GAVI BY MILTON KORWIN . . . . . 530 Seventh Avenue, 26th floor, LO 3-6126

GAY GIBSON & RUTH NORMAN . . . . . 1411 Seventh Avenue, 24th floor, 564-4130

GINALA . . . . . 512 Seventh Avenue, 16th floor, 244-2700

GINESSA . . . . . 512 Seventh Avenue, 13th floor, 244-2700

GINORI . . . . . 498 Seventh Avenue, 12th floor, 244-4700

GIORGINI . . . . . 550 Seventh Avenue, 5th floor, 279-3410

H.O.B. . . . . 530 Seventh Avenue, 27th floor, PE 6-6983

HARMAY . . . . . 498 Seventh Avenue, 22nd floor, PE 6-5547

KIKI HART BY GEORGE SAMEN . . . . . 530 Seventh Avenue, 5th floor, WI 7-7457

JOHNNY HERBERT: PAB LTD. . . . . 498 Seventh Avenue, 18th floor, 565-6900

IMAGES BY PHILIPPE BODINAT . . . . . 530 Seventh Avenue, 6th floor, LO 4-9320

JAMISON . . . . . 498 Seventh Avenue, 24th floor, OX 5-4812

JAP (DIV. OF MALLORY) . . . . . 530 Seventh Avenue, 19th floor, 947-0273

JUNIOR ACCENT . . . . . 498 Seventh Avenue, 10th floor, LO 4-1434

JUNIOR SOPHISTICATES . . . . . 498 Seventh Avenue, 4th floor, LO 4-0462

JEREMY BY ALAN PHILLIPS . . . . . 530 Seventh Avenue, 10th floor, 594-0870

JEUNESSE BY JEANNENE BOOHER . . . . . 498 Seventh Avenue, 12th floor, 695-6234

NAT KAPLAN . . . . . 498 Seventh Avenue, 21st floor, LO 5-4115

KASPAR FOR JOAN LESLIE . . . . . 530 Seventh Avenue, 4th floor, LW 4-9000

CALVIN KLEIN . . . . . 205 West 39th Street, 4th floor, 736-9601

LADY MANHATTAN . . . . . 1407 Broadway, 15th floor, 765-1250

LE SHOWROOM - FRENCH RTW . . . . . .142 East 32nd Street, Suite 300-302, 877-7954 or 683-5160: Kenzo for Madd, Chantal Thomass, Jacques Gratz, Lilian Fell/Berluc,Pop Accessories

LOOMTOGS; LOOMKNITS . . . . . 1407 Broadway, 35th floor, 594-2100

MARDI GRAS by Jerry Marsch . . . . . 498 Seventh Avenue, 3rd floor, 947-2055

VERA MAXWELL . . . . . 530 Seventh Avenue, 26th floor, LO 3-4358

KEN MERITT . . . . . 250 West 39th Street, 14th floor, 244-4713

MR. BLACKWELL . . . . . 530 Seventh Avenue, 21st floor, BR 9-8575

THESE FALL COLLECTIONS HAVE OPENED (continued from page 14)

MODELIA (Frank Masandrea & Murray Nieman) . . 205 West 39th Street, 14th floor, 736-8888

MODERN COUTURE BY PEG ENDERSBY . . . . . 530 Seventh Avenue, 19th floor, CH 4-3169

HANAE MORI . . . . . .Waldorf Astoria, Suite 36E, 758-7760 or EL 5-3000

MOUNTAIN ARTISANS (W. Va.) . . . . . Hotel Gotham, Private Suite, CI 7-2200

PAGANNE BY GENE BERK . . . . . 530 Seventh Avenue, 3rd floor, PE 6-0151

PAPILLON BY ANNEMARIE GARDIN . . . . . 550 Seventh Avenue, 20th floor, 564-5430

PARIS COLLECTIONS . . . . . 543 Madison Avenue, 3rd floor, 755-7171
(Emmanuelle Khanh, Ossie Clark, Gosta)

PARNES FEINSTEIN . . . . . 530 Seventh Avenue, 10th floor, BR 9-0952

PETTI 4's . . . . . 498 Seventh Avenue, 17th floor, CH 4-3558

PRISCILLA OF BOSTON . . . . . 498 Seventh Avenue, 9th floor, CH 4-3847

PROJECT II BY GUNTER . . . . . 530 Seventh Avenue, 24th floor, 564-5430

REFLECTIONS BY BEVERLY MOYER . . . . . 530 Seventh Avenue, 6th floor, LO 4-9320

REMBRANDT BY OLE BORDEN . . . . . 598 Seventh Avenue, 6th floor, LO 4-3600

RENBROOK & MILA . . . . . 230 West 39th Street, 7th floor, 736-1310

RIKKI FOR SPORT TRIO . . . . . 498 Seventh Avenue, 7th floor, LO 3-6143

SAMUEL ROBERT BY TARQUIN . . . . . 1407 Broadway, 40th floor, LA 4-4562

RODRIGUES FOR PETER CLEMENTS . . . . . 530 Seventh Avenue, 2nd floor, LO 3-0988

RONA DRESSES (Patrick Porter & Mario Forte) . 498 Seventh Avenue, 21st floor, LO 5-1025

ABE SCHRADER BY BELLE SAUNDERS . . . . . 530 Seventh Avenue, 15th floor, LO 4-9194

SCHRADER SPORT BY TOM NASARRE . . . . . 530 Seventh Avenue, 15th floor, LO 4-9194

PHILIP SILLS BY BONNIE CASHIN . . . . . 48 West 37th Street, 5th floor, LO 5-0274

DON SIMONELLI . . . . . 205 West 39th Street, 15th floor, 868-9070

SPORT SOPHISTICATES . . . . . 498 Seventh Avenue, 4th floor, LO 4-0462

SPORTOWNE . . . . . 500 Seventh Avenue, 7th floor, 594-6900

STJ BY BARBARA LARSON . . . . . 498 Seventh Avenue, 6th floor, 695-2900

STUDIO SIX BY TOM NASARRE . . . . . 530 Seventh Avenue, 15th floor, LO 4-6874

RICHARD TAM/JON MANDL . . . . . 530 Seventh Avenue (Sylvan Rich)9th fl.,947-8470

TRES VITE . . . . . 108 West 39th Street, 11th floor, 947-3191

# 1972

### JANUARY

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| | | | | | | **1** |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | 31 | | | | | |

### FEBRUARY

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| | | 1 | 2 | 3 | 4 | 5 |
| 6 | 7 | 8 | 9 | 10 | 11 | **12** |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | **21** | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | | | | |

### MARCH

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| | | | 1 | 2 | 3 | 4 |
| 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | **31** | |

### APRIL

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| | | | | | | 1 |
| **2** | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | | | | | | |

### MAY

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| | 1 | 2 | 3 | 4 | 5 | 6 |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| **14** | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | **29** | 30 | 31 | | | |

### JUNE

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| | | | | 1 | 2 | 3 |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| **18** | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | |

### JULY

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| | | | | | | 1 |
| 2 | 3 | **4** | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | 31 | | | | | |

### AUGUST

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| | | 1 | 2 | 3 | 4 | 5 |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | 31 | | |

### SEPTEMBER

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| | | | | | 1 | 2 |
| 3 | **4** | 5 | 6 | 7 | 8 | 9 |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |

### OCTOBER

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | **9** | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | **23** | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 | | | | |

### NOVEMBER

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| | | | 1 | 2 | 3 | 4 |
| 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | **23** | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | | |

### DECEMBER

| S | M | T | W | T | F | S |
|---|---|---|---|---|---|---|
| | | | | | 1 | 2 |
| 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | **25** | 26 | 27 | 28 | 29 | 30 |
| 31 | | | | | | |